

SOMETIMES ITS THE VERY PEOPLE WHO NO ONE IMAGINES ANYTHING OF WHO DO THE THINGS THAT NO ONE CAN IMAGINE

# INTEGRITY OF THE GAME VS ECONOMIC IMPACT... THE OKLAHOMA BUSINESS MODEL

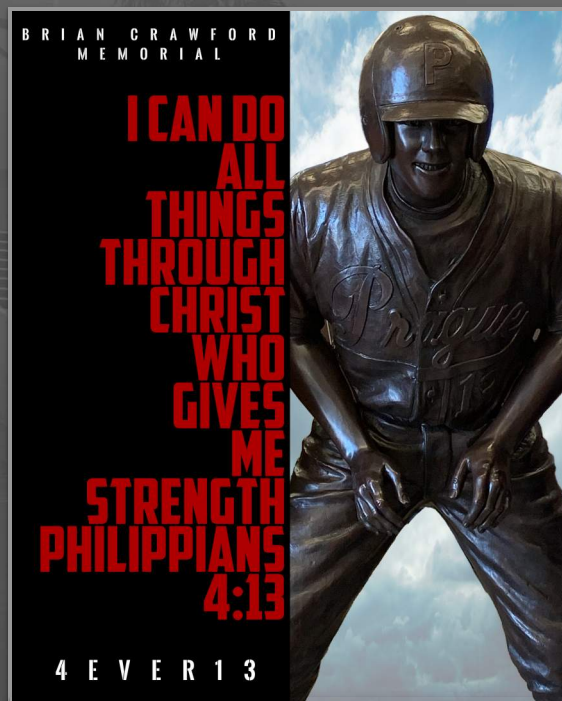
kenneth crawford | 405.642.9592 | kenneth@briancrawfordmemorial.com

## BaseballHeaven.net

Brian Crawford Memorial

"I Can Do All Things Through Christ Who Gives Me Strength" Phil 4:13

ONLINE DATA SOURCE CLICK BELOW



ONLINE DATA SOURCE USSSA.COM

12.0M

DOCTORAL RESEARCH STUDY

### USSSA User-Group Research / Study

OKLAHOMA USSSA BASEBALL  
STATE DIRECT: WALLEY FORTUNA  
USSSA BASEBALL NATIONAL DIRECTOR: N/A

USSSA OKLAHOMA Area Baseball Directors  
LYNN GIBSON: MAR 2016 - NOV 2023  
MATT PURSER: FEB 2020 - NOV 2023  
RICK GLASSER: APR 2009 - NOV 2023  
TRAVIS KELLY: JAN 2016 - NOV 2023

OKLAHOMA USSSA FASTPITCH  
STATE DIRECT: BIG SHOW PRODUCTION  
USSSA NATIONAL DIRECTOR: RYAN HIGHFIL

USSSA OKLAHOMA Area Softball Directors  
BIG SHOW PRODUCTION: JUN 2020 - NOV 2023  
CHRIS JOHNSON: OCT 2020 - NOV 2023  
JACE SANCHEZ: MAR 2020 - NOV 2023  
JESSICA FRANKS: FEB 2023 - DEC 2023  
JIMMY GREER: MAR 2023 - MAR 2023  
JOHN PANSELL: MAR 2024 - MAY 2024  
KELLY REAVIS: MAR 2016 - JUN 2019  
SUSAN GIBSON: OCT 2015 - OCT 2023

NON USSSA User-Group Research / Study  
BCM SPORTS APRIL 2016 / NOV 2024  
OK KIDS BASEBALL ASSOCIATION: APR 2019 - JUN 2022  
TRI-COUNTY BASKETBALL: DEC 2016 - FEB 2023



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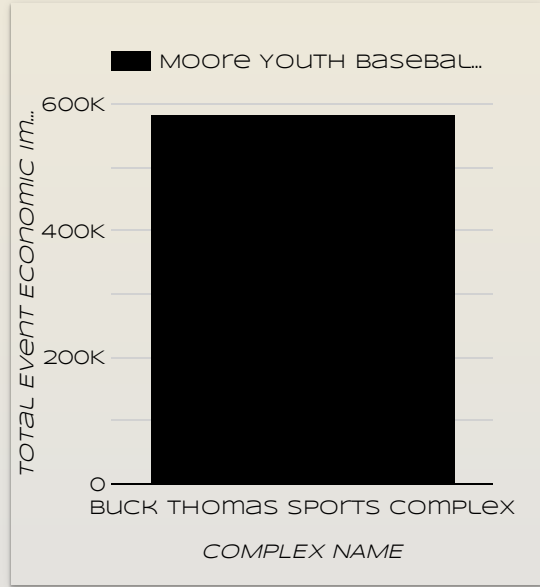
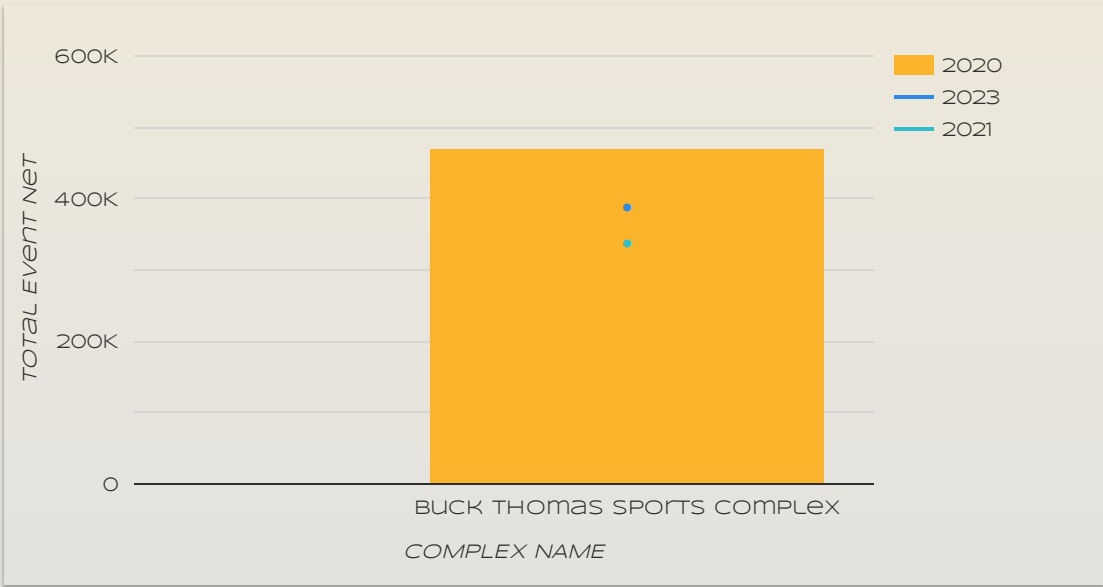
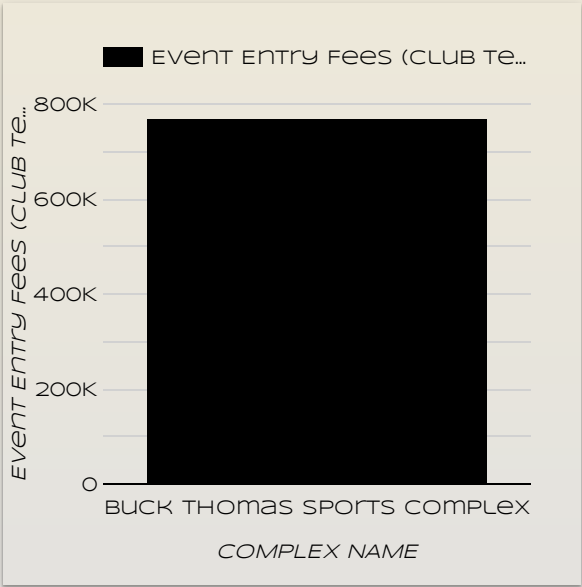
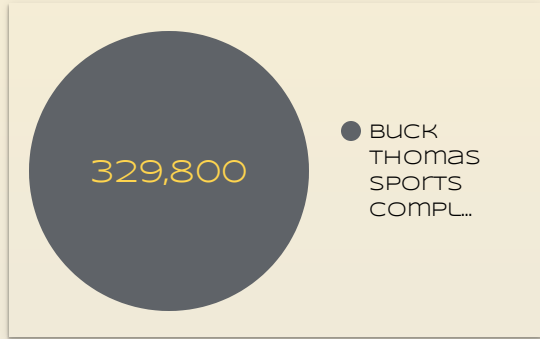
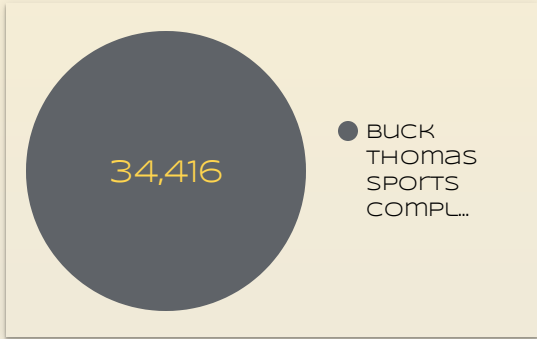
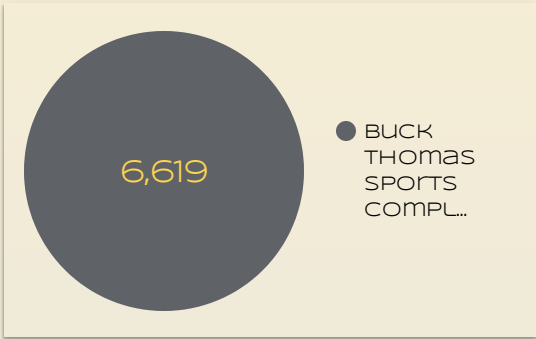
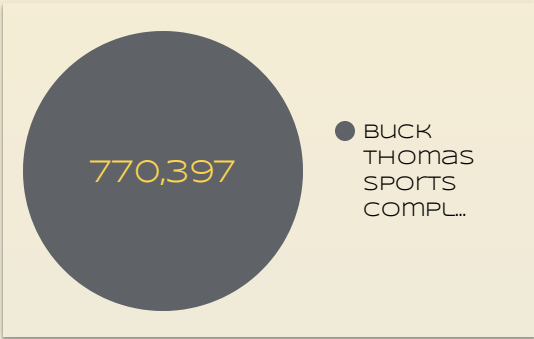
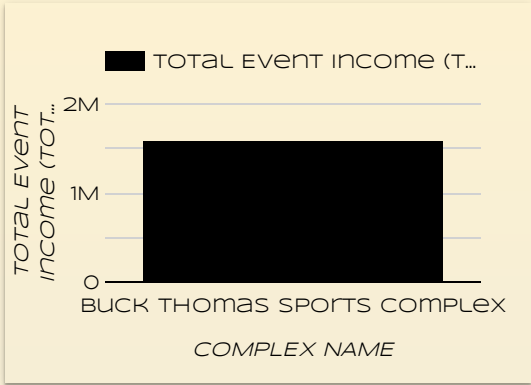
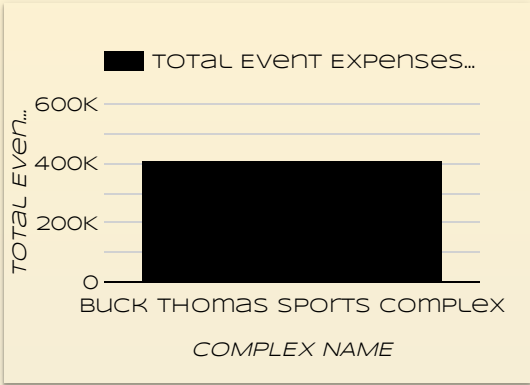
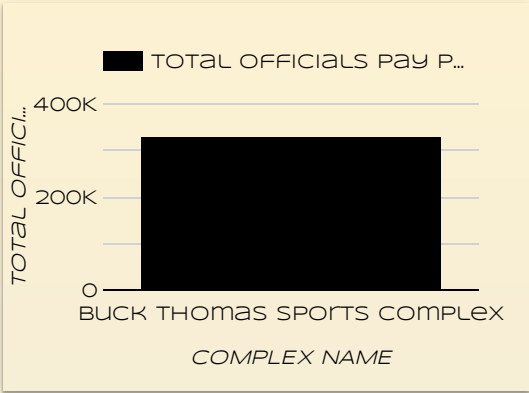
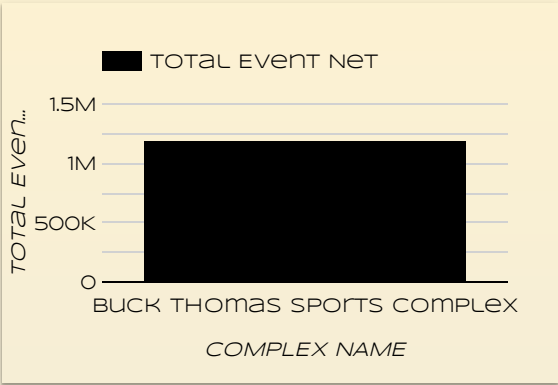
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AGE DIVISION



EVENT DAYS 56 EVENT GAMES 6.6K







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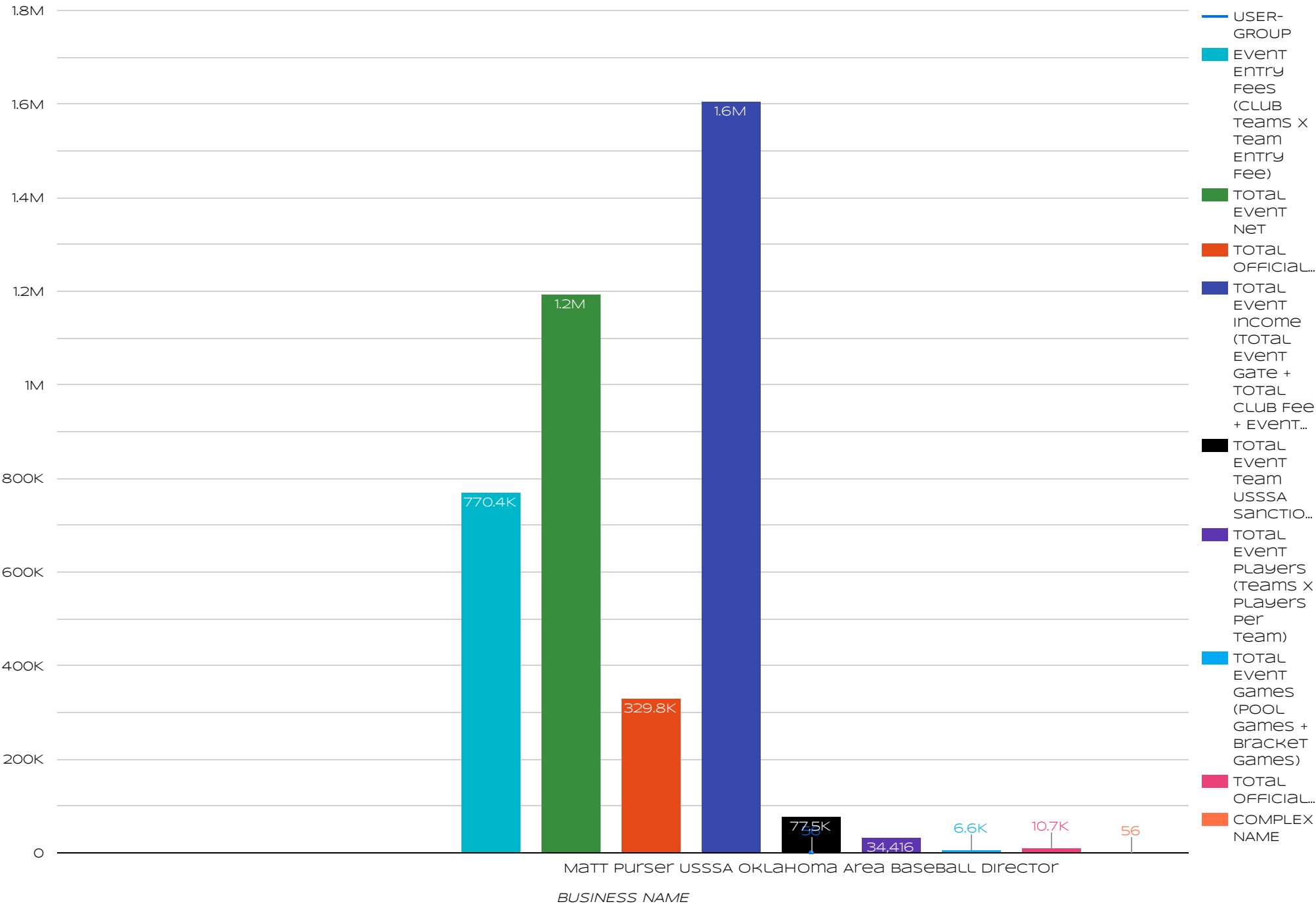
SUB USER-GROUP

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AGE DIVISION



USER-GROUP / EVENT ENTRY FEES (CLUB TEAMS X TEAM ENTRY FEE) / TOTAL EVENT NET / TOTAL OFFICIALS PAY PER EVENT (TOTAL OFFICIALS X OFFICIALS PER GAME FEE) / TOTAL EVENT INCOME (TOTAL EVENT GATE + TOTAL CLUB FEE + EVENT SPONSORSHIP + STAY TO PLAY INCENTIVE) / TOTAL EVENT TEAM USSSA SANCTION FEE / TOTAL EVENT PLAYERS (TEAMS X PLAYERS PER TEAM) / TOTAL EVENT GAMES (POOL GAMES + BRACKET GAMES) / TOTAL OFFICIALS (OFFICIALS PER GAME X TOTAL GAMES) / COMPLEX NAME





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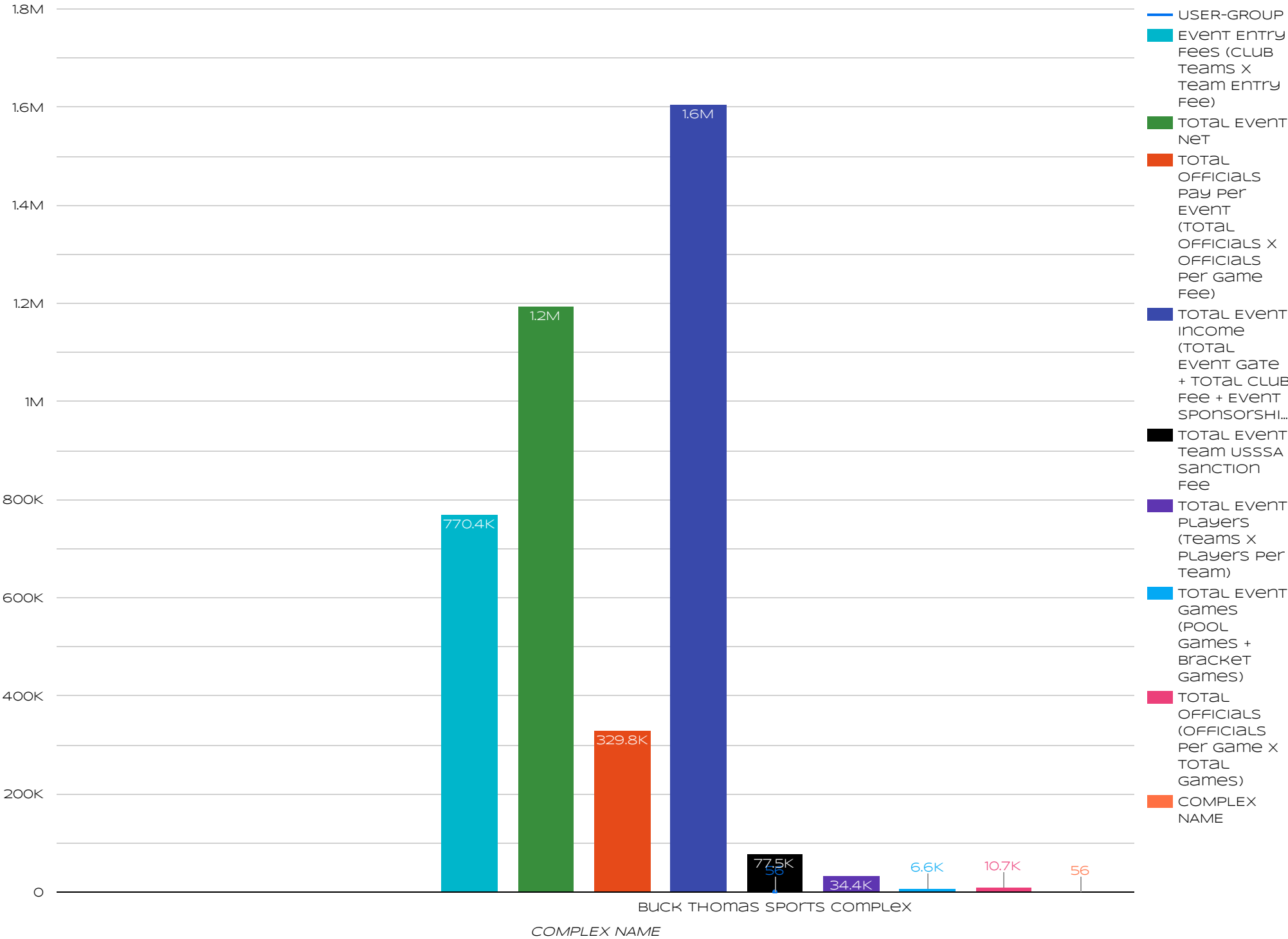
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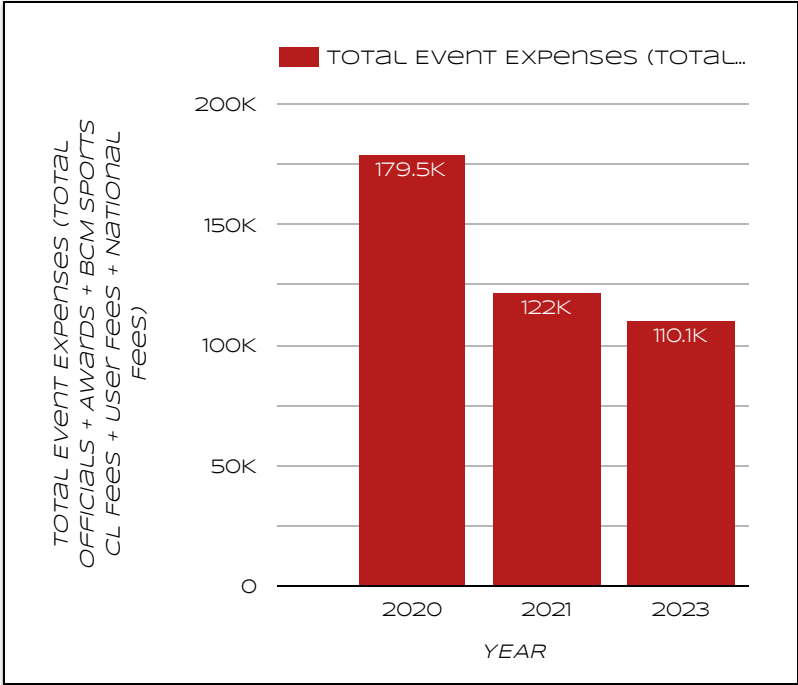
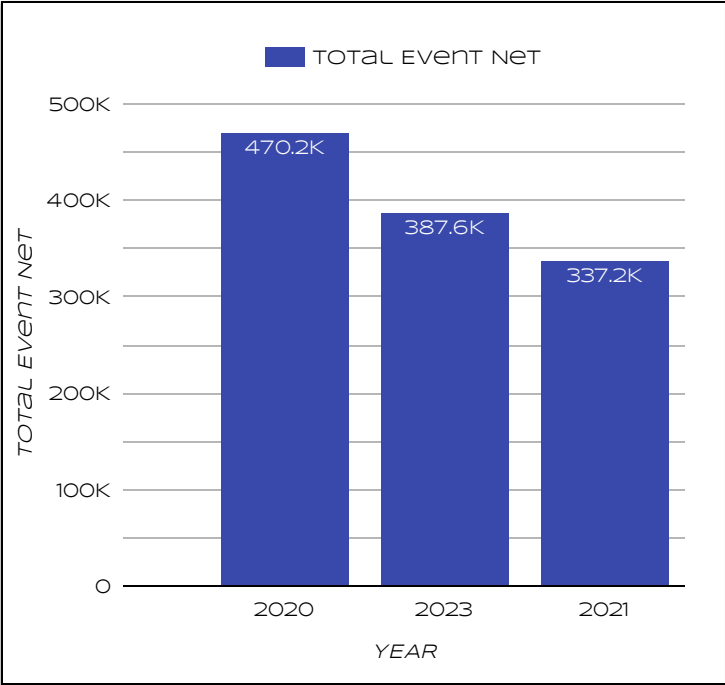
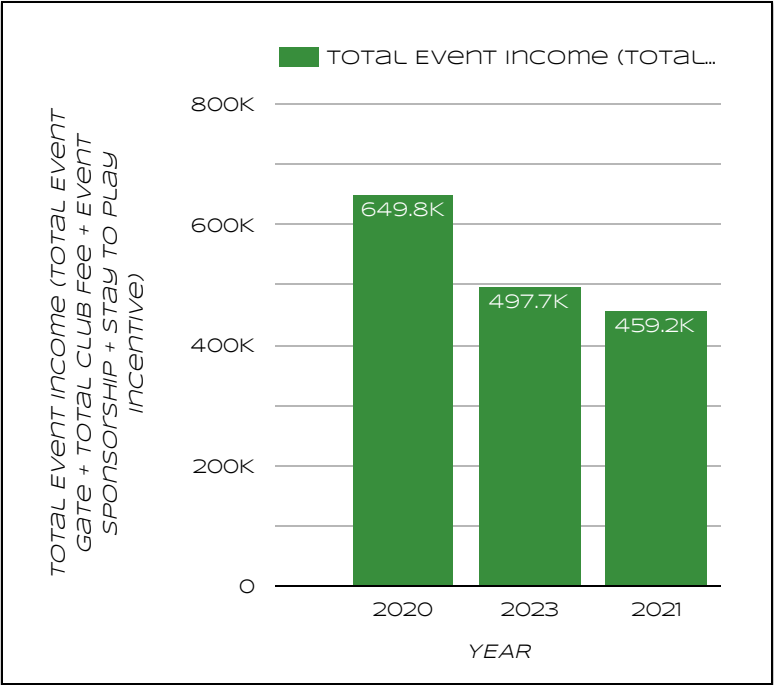
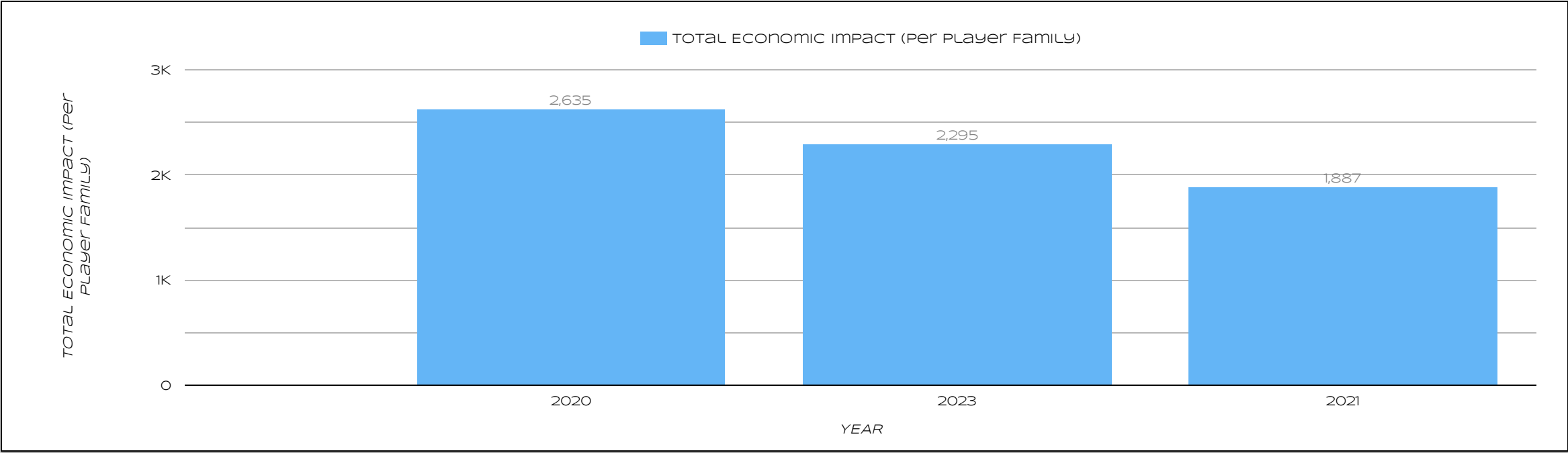
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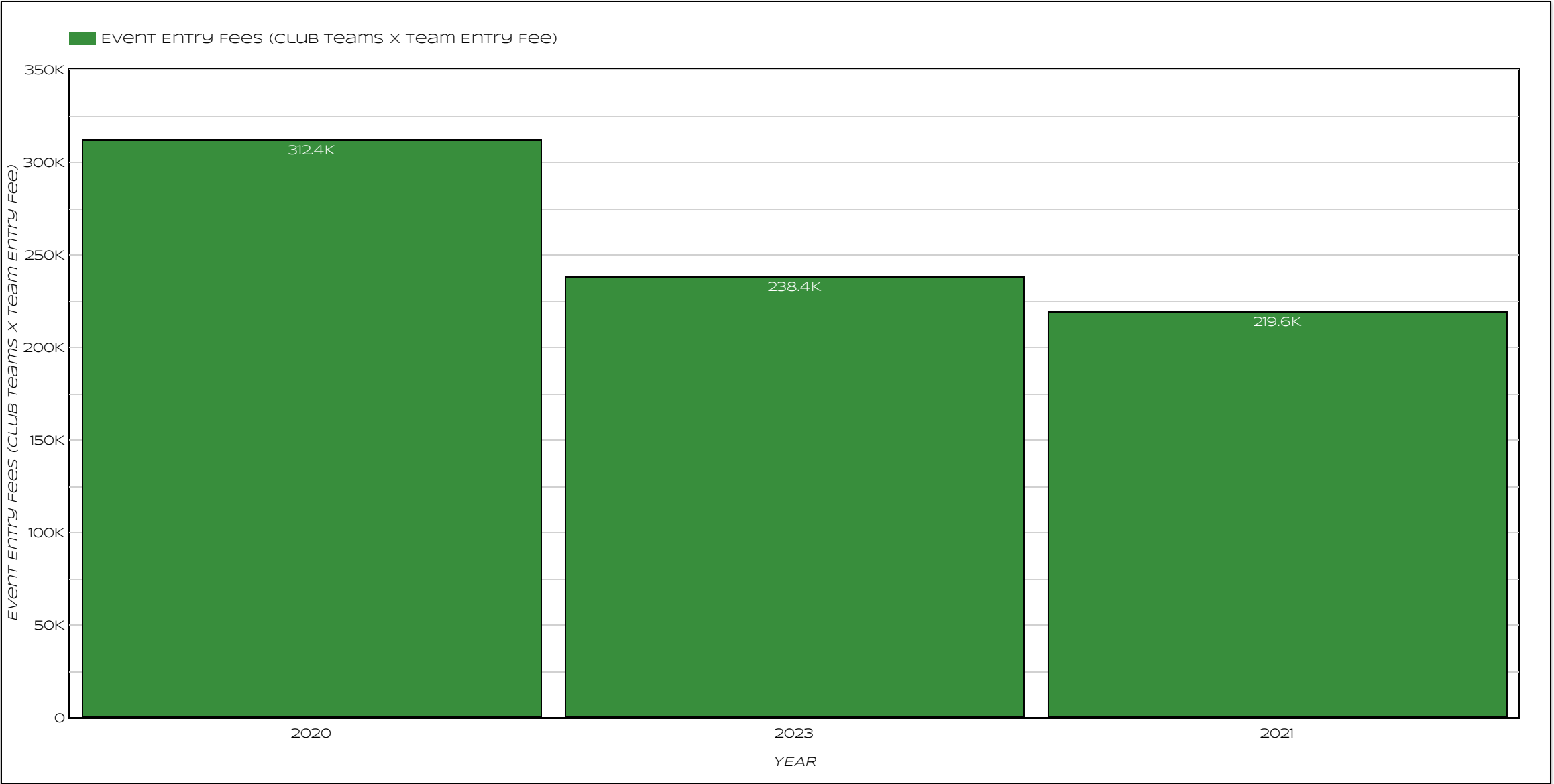
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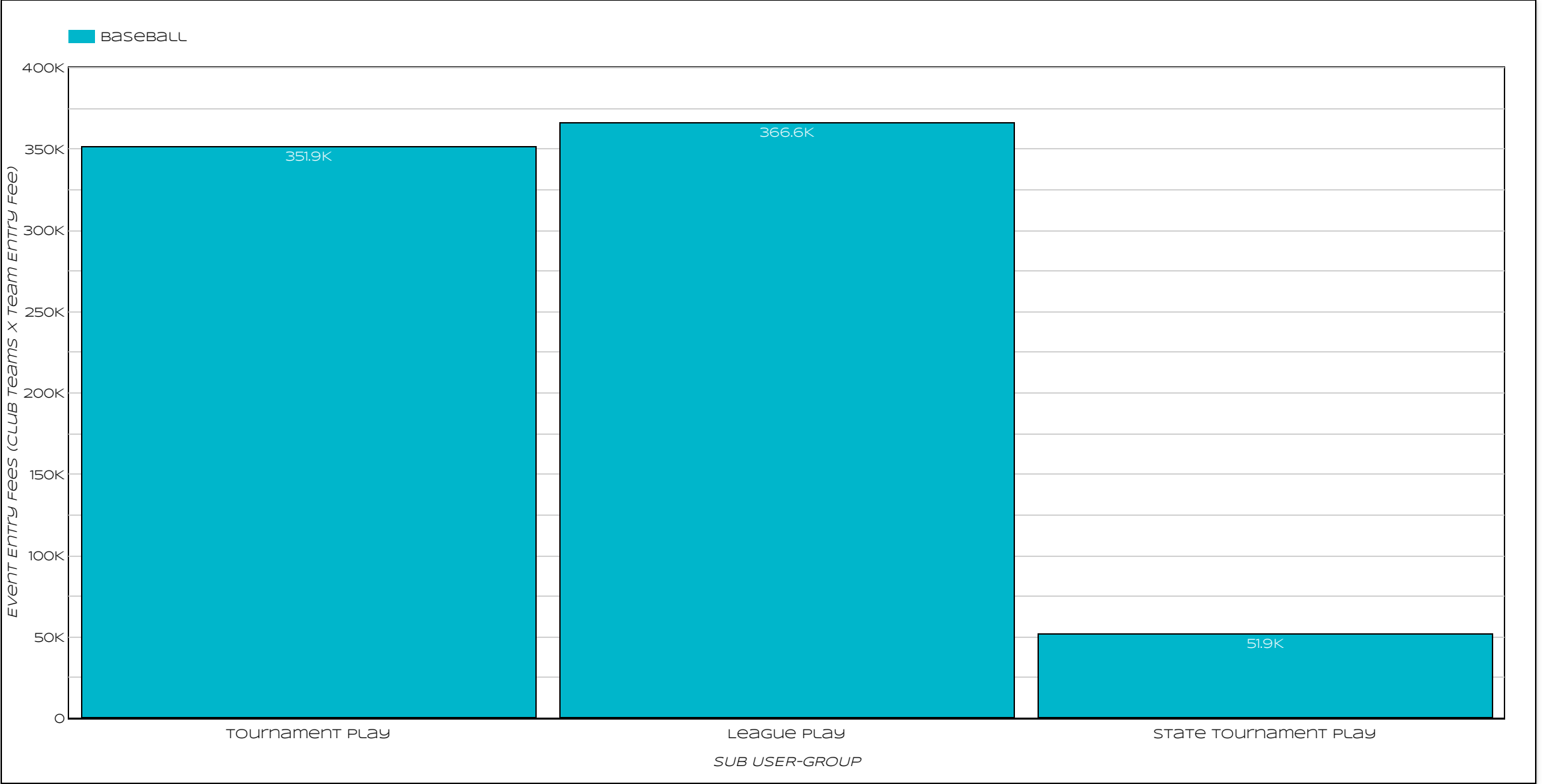
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TOTAL EVENT ECONOMIC IMPACT (TOTAL EVENT PLAYERS X TOTAL ECONOMIC IMPACT PER PLAYER)

585.1K







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